



JOINT WORKSHOP

THE CITY COUNCIL CITY AND THE PLANNING AND ZONING COMMISSION OF
THE CITY OF PEARLAND, TEXAS,
MONDAY, JULY 6, 2015 AT 6:30 P.M.
COUNCIL CHAMBERS - CITY HALL-3519 LIBERTY DRIVE

I. CALL TO ORDER

II. PURPOSE OF WORKSHOP

Review the draft 2015 Comprehensive Plan Update

III. PRESENTATIONS

A. STAFF PRESENTATION – INTRODUCTION AND PROCESS

B. CONSULTANT PRESENTATION – FINDINGS AND RECOMMENDATIONS

C. STAFF WRAP UP

IV. COUNCIL/PLANNING COMMISSION/STAFF DISCUSSION

V. NEXT STEPS/ACTION

VI. ADJOURNMENT

This site is accessible to disabled individuals. For special assistance, please call Young Lorfing, City Secretary, at 281-652-1655 prior to the meeting so that appropriate arrangements can be made.

**AGENDA REQUEST
BUSINESS OF THE CITY COUNCIL
CITY OF PEARLAND, TEXAS**

AGENDA OF:	July 6, 2015	ITEM NO.:	
DATE SUBMITTED:	June 29, 2015	DEPT. OF ORIGIN:	Community Development
PREPARED BY:	Lata Krishnarao	PRESENTOR:	Lata Krishnarao
REVIEWED BY:	Matt Buchanan	REVIEW DATE:	Matt Buchanan
SUBJECT: Review the draft 2015 Comprehensive Plan Update			
EXHIBITS: 2015 Comprehensive Plan Update draft (distributed); June 9, 2015 memo included previously in a Thursday packet; Flier for the Big Picture Outreach Workshop			
FUNDING:	<input type="checkbox"/> Grant	<input type="checkbox"/> Developer/Other	<input checked="" type="checkbox"/> Cash
	<input type="checkbox"/> Bonds To Be Sold	<input type="checkbox"/> Bonds- Sold	<input type="checkbox"/> L/P – Sold
			<input type="checkbox"/> L/P – To Be Sold
EXPENDITURE REQUIRED:			
AMOUNT BUDGETED:			
AMOUNT AVAILABLE:		PROJECT NO.:	
ACCOUNT NO.:			
ADDITIONAL APPROPRIATION REQUIRED:			
ACCOUNT NO.:			
PROJECT NO.:			

EXECUTIVE SUMMARY

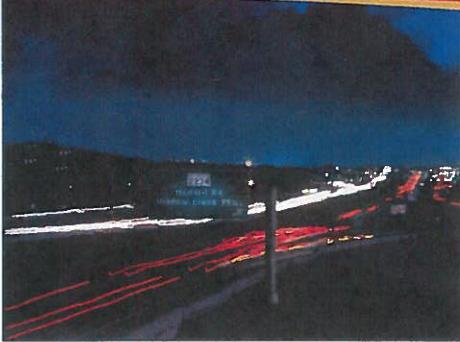
The City of Pearland has been working with the Planning firm of Kendig Keast Collaborative to update the Comprehensive Plan. The purpose of this workshop is to review the draft 2015 Comprehensive Plan Update.

A draft copy of the 2015 Comprehensive Plan Update was provided a few weeks back. A draft copy along with additional information and details regarding all of the citizen input processes are also available on the City’s web site at pearlandtx.gov/compplan.

A public Open House (Big Picture Outreach Workshop) is schedule for July 16, 2015, at the Public Safety Building, to share the findings and recommendations with the community. Additional information is included in the attached memo.

RECOMMENDED ACTION

Review the draft 2015 Comprehensive Plan Update.



BE INVOLVED, STAY INVOLVED

Join us for the

Big Picture Outreach Workshop *on the 2015 Comprehensive Plan Update*

WHEN:

Thursday, July 16

Open House - 6:30 to 8:30 p.m.

Presentation at 7 p.m.

WHERE:

Public Safety Building

2555 Cullen Pkwy, Pearland, Texas 77584

Light Refreshments Provided

The City of Pearland has been working to update the Comprehensive Plan since July 2013. The purpose of this workshop is to share the findings and recommendations with the community.

What is a Comprehensive Plan?

The Comprehensive Plan is a document that guides public policy for the next 10 years in terms of transportation, utilities, land use, recreation, housing, economic development and others. Having a plan provides the City with the opportunity to address issues related to growth and service provision in a proactive, coordinated manner that promotes the health, safety, and general welfare of the residents. We invite you to attend this workshop to share your concerns and aspirations for the future of your community and your city.

For more information, visit pearlandtx.gov/complan.



Memo

To: City Council and Planning and Zoning Commission

From: Lata Krishnarao, Director of Community Development

CC: Clay Pearson, City Manager

Matt Buchanan, Executive Director of Development

Date: June 9, 2016

Re: 2015 Comprehensive Plan Draft

6/10/2015

To: Mayor and City Council members

Broad outline of schedule and background on the City's Comprehensive Plan that is making its way to you for consideration.

Clay

Introduction:

The City of Pearland has been working with the Planning firm of Kendig Keast Collaborative to update the Comprehensive Plan since July 2013.

Pearland's first Comprehensive Plan was adopted in 1968, and has been updated in 1978, 1988, 1993, and 1999. In 2004 and 2010 limited amendments were made to the Comprehensive Plan by staff. The unprecedented growth (from 37,640 persons in 2000 to over 112,000 in 2013) and demographic and economic changes in the last 13 years have reinforced the need to undertake this project.

The Comprehensive Plan is a document that guides public policy in terms of transportation, utilities, land use, recreation, housing, economic development and tourism. Texas state law requires municipalities that adopt zoning regulations to do so "in accordance with a comprehensive plan" (Texas Local Government Code §211.004). Aside from statutory requirements, having a plan provides the City with the opportunity to address issues related to growth and service provision in a proactive, coordinated manner that promotes the health, safety, and general welfare of residents.

Process:

The 2015 Comprehensive Plan Update process started in July 2013 with a workshop with the City Council and Planning and Zoning Commission (P & Z) to discuss the

timeline and process, and get early input and direction. This was followed by “Listening Sessions” in September 2014, to gain perspectives on the community and insights about future opportunities and challenges, from a mix of residents, businesses, property owners, members of local organizations, City officials and staff, and representatives of other public agencies.

An Open House was held in October 2013, to gain input from the community. At this Open House Mindmixer, a web portal to get input from citizens, was introduced and assistance was provided for attendees to sign up at the venue. Over 1,700 residents have participated in the 2015 Comprehensive Plan discussion through this web portal.

A Comprehensive Plan Advisory Committee (CPAC), comprising of eighteen (18) representatives of various entities, stake holders, service providers, staff, and citizens, was formed to assist in the process. The CPAC met six (6) times, throughout the process to provide input on the various elements of the 2015 Comprehensive Plan and to review recommendations. An Audience Response System, an electronic polling software, was used to gather input.

Attached, is a draft copy of the 2015 Comprehensive Plan Update. Additional information and details regarding all of the citizen input processes are available on the City’s web site at <http://www.pearlandtx.gov/departments/community-development/planning/comprehensive-plan/2014-comprehensive-plan-update>

Future Steps:

A joint workshop of the City Council and P & Z is scheduled for Monday, July 7, 2015, to review the draft 2015 Comprehensive Plan Update. The intention is to keep that meeting solely or largely focused on the Comprehensive Plan Update.

At a subsequent date, a second public Open House (Big Picture Workshop) will be scheduled in July 2015, to share the findings and recommendations with the community. The draft 2015 Comprehensive Plan Update will be posted on the City’s website, and hard copies will be made available for public review at the two City libraries.

Information regarding the dates of the joint workshop and the Big Picture Workshop and access to the draft 2015 Comprehensive Plan Update will be made available to the citizens through the following venues:

- a. Posting on shared drive/Pearnet and notification to all city staff via e-mail.
- b. Two hard copies of the draft Plan and fliers regarding the joint workshop and Big Picture Workshop available in the Community Development office.
- c. Pearland newspapers.
- d. Pearland in Motion.
- e. On the City’s web page in multiple location - Latest News, E-Alerts, Planning Department page.
- f. Utility bills.
- g. Hard copies and fliers in the two City libraries and Chamber of Commerce.
- h. Notification to CPAC, attendees of open house and listening sessions, boards and commissions, and Community Development mailing list.
- i. Fliers in all off-site City offices-Animal Control, Fire Administration Building, Recreation Center and Natatorium, Public Safety Building, Public Works Building, CVB, West Side Community Center, Chamber, PEDC etc.

- j. Social media – twitter, facebook, Instagram
- k. Channel 16

Following the joint workshop, and revisions based on input from the community, two joint public hearings will be scheduled to adopt the 2015 Comprehensive Plan. As part of the process, the evaluations of current development regulations will be conducted to identify any amendments that may be required to meet the goals of the approved 2015 Comprehensive Plan.

Summary:

The following themes for the community with areas of focus emerged from the fact finding phase.

BALANCED

- Beyond a commuter city;
- Cultural/entertainment options close to home
- “Life cycle” housing types
- Active and Passive recreation
- New and old (neighborhood integrity)

CONNECTED

- Major street network
- Sidewalk and trail systems
- Future transit potential
- Sense of community (east-west)
- City communications to all residents

ATTRACTIVE

- Desirable business and residential location
- Image and “branding”
- Tourism development
- Retail magnet
- Gateways and corridors
- Special districts (Lower Kirby, Old Townsite, Town Center)

SAFE

- Security
- Pedestrian/bike circulation
- Road improvement
- Trail utilization
- School vicinities

INVESTED

- Home ownership emphasis and options
- Infrastructure –new and existing
- Long term water supply
- Business expansion and recruitment
- School campus development
- Major cultural events/venues

ACTIVE

- Youth sports and adult recreation
- Healthy living
- Community events
- Places to gather and interact
- Volunteerism and partnership

These themes have been incorporated in the 2015 Comprehensive Plan that includes the following elements:

- Introduction and Community Overview
- Growth Capacity and Infrastructure
- Mobility
- Housing and Neighborhoods
- Economic Development
- Parks and Tourism

Land Use and Character

Implementation

Development regulations summary (to be prepared after the workshop)

A copy of the 2015 Comprehensive Plan draft will be delivered to you on June 11, 2015. For better legibility, enlarged copies of the maps have been included as an attachment in your copy. The electronic versions will enable viewers to zoom in. If you have any questions or comments, please feel free to contact me at 281-652-1768 or at lkrishnarao@pearlandtx.gov.