

AGENDA – WORKSHOP OF THE CITY COUNCIL OF THE CITY OF PEARLAND, TEXAS, TO BE HELD ON MONDAY, MAY 2, 2011, AT 6:45 P.M., IN THE COUNCIL CHAMBERS, CITY HALL, 3519 LIBERTY DRIVE, PEARLAND, TEXAS.

I. CALL TO ORDER

II. PURPOSE OF THE WORKSHOP:

1. **COUNCIL INPUT AND DISCUSSION:** REGARDING THE PEARLAND CHAMBER OF COMMERCE QUARTERLY REPORT. *Ms. Carol Artz-Bucek, Chamber President and Mr. Bryan Roller, Convention and Visitors Bureau Vice President-Tourism.*
2. **COUNCIL INPUT AND DISCUSSION:** REGARDING THE COMPREHENSIVE WARRANT PROGRAM QUARTERLY UPDATE. *Ms. Pat Riffel, Court Administrator.*
3. **COUNCIL INPUT AND DISCUSSION:** REGARDING THE HOUSTON-GALVESTON AREA COUNCIL SUBREGIONAL PLANNING INITIATIVE. *Mr. Jon R. Branson, Assistant City Manager.*

III. ADJOURNMENT

This site is accessible to disabled individuals. For special assistance, please call Young Lorfing at 281-652-1840 prior to the meeting so that appropriate arrangements can be made.

Workshop Item No. 1

1. **COUNCIL INPUT AND DISCUSSION:** REGARDING THE PEARLAND CHAMBER OF COMMERCE QUARTERLY REPORT. *Ms. Carol Artz-Bucek, Chamber President and Mr. Bryan Roller, Convention and Visitors Bureau Vice President-Tourism.*

**AGENDA REQUEST
BUSINESS OF THE CITY COUNCIL
CITY OF PEARLAND, TEXAS**

AGENDA OF: 05/02/2011	ITEM NO.: Workshop No. 1
DATE SUBMITTED: 05/02/2011	DEPARTMENT OF ORIGIN: City Secretary
PREPARED BY: Maria Rodriguez	PRESENTOR: Carol Artz-Bucek & Bryan Roller
REVIEWED BY: Bill Eisen	REVIEW DATE: 04/27/2011
SUBJECT: Chamber of Commerce Quarterly Report	
EXHIBITS: Copy of Reports	
EXPENDITURE REQUIRED: N/A AMOUNT AVAILABLE: N/A ACCOUNT NO.: N/A	AMOUNT BUDGETED: N/A PROJECT NO.: N/A
ADDITIONAL APPROPRIATION REQUIRED: N/A ACCOUNT NO.: N/A PROJECT NO.: N/A	
To be completed by Department: <input type="checkbox"/> Finance <input type="checkbox"/> Legal <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution	

EXECUTIVE SUMMARY

The Chamber of Commerce and its affiliate the Convention and Visitors Bureau will present quarterly reports to the City to update you on the status of their activities.

Pearland BREP Program of Work First Quarter 2011

Through BizConnect, we will promote Pearland as a business friendly community and develop new leads for local job creation and business expansions by accomplishing the following tasks:

1. Along with PEDC staff review and update our list of primary employers. Include companies located along Beltway 8 and ETJ.
 - No review yet

2. Along with PEDC staff review and update, if necessary, the BizConnect survey form prior to visiting with local employers.
 - No changes at this time

3. Make on-site visits and conduct surveys with all of the CEOs/Owners of the following high-priority primary employers:

TOURS

Company	CEO/Contact	Phone		Comments	Attendance – (Approximate)
O'Day Hardware	Suzanne Elliot	(281) 485-6111	1.12.2011	Chamber Scheduled	24
TurboCare	Pat Dunn	(713) 336-1300	2.9.2011	PEDC Requirement	25
City of Pearland Planning Department	Mike Hodge	(281) 652-1600	3.9.2011	Chamber Scheduled	21
Magtech	Jodie Bernier	(281) 488-0788	4.13.2011	PEDC Requirement	11
Koza, Inc.	Joe Koza	(281) 485-1462	5.11.2011	PEDC Requirement	
Alvin Community College-Pearland Campus TSTC	Amanda Smithson	(281) 756-3603	7.13.2011	Chamber Scheduled	
Gartner Coatings, Inc.	George Gartner	(281) 997-3500	6.8.2011	PEDC Requirement	
Packaging Service Co., Inc. / SolvChem	Jean Pierre Baizan	(281) 485-1548	8.10.2011	PEDC Requirement	
ShawCor	Luis Trujillo	(281) 485-8321	9.14.2011	Chamber Scheduled	
Kemlon Products & Development Co, Inc	John Ring	(281) 997-3300	10.12.2011	PEDC Requirement	

LUNCHES

Bredero Shaw	Luis Trujillo	281-485-8321 (w)	2.15.2011		
				Contacted - Jerry Koza, Sr. has relinquished control to Jerry Koza, Jr. Jr. has been out of the country.	
ProFAX	Jerry Koza	(281) 485-6258			
Aggreko, LLC	Kurt White	(281) 412-1802	4.28.2011		
Delta Rigging	James Kowalik	(979) 285-6115			
Compositech, Inc.	Jeffrey Knauss	(281) 648-3557	13-Apr 2011 2000	No	33 Would like to expand in next two years: New product line, more floor space, building expansion on site. Backlog now more than ever. Potential Problems: Utilities, Gas. Needs natural gas, sewer, and water for expansion.

Texas Honing, Inc.	Robert Steele	(281) 485-8339		
Cooper Crouse Hinds	Van Tucker	(281) 485-4311		
Weatherford	Barney Hill	(281) 485-1899	Left Message	
Speed Shore	Mike Plank	(713) 943-0750		
			29-Mar-2011 1998 Yes 79	Hiring 15-18 more in shipping and production, would like to expand in 2 years. Expand new product line, needs floor space, would like expanded workforce. Mykawa & traffic inhibit growth. Potential Problems: transportation congestion Chemicals come in by rail and go out on trucks. 60-70 trucks per day. Has a PD. Will 200 rail cars. Use 30 now. Rail up 28%. Will need 2 more roads.
Third Coast Terminals	Grif Carnes	(281) 412-0275		
Baker Hughes Inc	Paul Blakely	(281) 485-8311		
Rollac Shutter of Texas, Inc.	Walter Konrad	(281) 485-1911	Set for Week of May 9th	
Dynamic Lighting, Inc.	Mike Kempf	(281) 997-5400	Left Message	
Trigon	Jim Glenn	(281) 485-8100		
Brenntag	Tammy Archer	(713) 433-6771	Scheduled Lunch - They Cancelled due to Conflicts	
Industrial Polymers	LaBita Boddie	(713) 943-8451	Left Message	
ZT Wealth	Taseer Badar	(713) 960-6695	Number does not work	Is this the right contact?
USPowerGen	Kathy Logan	(214) 792-0858		
Cardiovascular Systems, Inc.	Heather McDonald	(651) 485-5678		

4. Conduct calls, either in person or by other means, to the CEOs/Owners of following employers:

Company	CEO/Contact	Phone/Email	Date of Visit Longevity Chamber Member Number of Employees	Comments
Able Infosat Communications, Inc.	Michelle Williamson	(281) 485-8800		
Ace Transportation LLC	Willard Chisum	(281) 485-9977		
AirGas	Chris Porter			
Air Specialist Heating & Air Conditioning Company	Dave Pelton	(713) 733-9241		
Allied Fire Protection	Shannon Payne	(281) 485-6803		2.9.11 Called - mother passed away
Bateman Plumbing	Trey Bateman	(281) 485-7993		
Bell Bottom Foundation Co.	Cris Angelini	(281) 485-2791 cris@bellbottomfdn.com		2.9.11 left message to visit
CPI Wirecloth & Screens, Inc.	Michelle Thomas	(281) 485-2300		
Davis-Lynch	Ashok Damera	(281) 485-8301		
Drager's Industries Inc	Richard Robertson	(281) 997-9197		

Driver Pipeline Company, Inc.		(281) 482-4019		
			4/25/2011 1896 Mid - 1960's Pearland Yes 15 Visit made by Kyler Cole	15 Full time employees at other Houston office (Energy Corridor). That office is fully occupied and has no room to grow. 450 FTEs company-wide. Currently working on utilities, construction and water resources contracts in the Houston MSA. Room to grow in Pearland (can add cubes and have some vacant offices in Town Center). They have a five year lease and are in to it about 1.5 years. They are looking to hire a Senior Transportation Engineer and a Junior Utilities Engineer. They wanted to see if CBL would put the Town Center address numbers "11200" on the Town Center sign at the corner of Town Center Drive and 518. They said some people don't know the address of Town Center is 11200 and it would help if that were on the sign. They expressed some concern about crime in the area and what the City is doing about it. They have a corporate rate at Marriott, and he said that helped to attract people from their other offices to visit Pearland and stay overnight.
Freese and Nichols Inc	Ron Bavarian	(832) 456-4700		
Gate Precast	James Stini	(281) 485-3273		
GBI Industry	Gert Bahlo			
Oil Patch Transportation	Mac Forbes	(281) 997-6969		
Houston Tubulars Inc	Dennis Hayden	(281) 485-9932		2.9.11 Sent email to set up meeting
Limeco, Inc.	Scott Clark	(281) 482-4900		
Lingo Properties	Tracy Goza		13-Apr-2011 1989 Yes	Building an industrial park. Market up and down. Homeowners management and landscaping management inhibit growth. Banks need to release money. Potential Problem: Industrial Recession
O'Day Hardware and Rental	Suzanne Elliot		12-Jan-2011 Yes 10	Have 10 acres to expand on, pipeline behind the building, would like more floor space. As the community grows, they have a larger market. Potential Problems: Industry recession, lay-offs in the past year, regulatory pressures, permitting. Interested in computer training.
Protech Screens Inc	Michelle Thomas	(281) 485-2300		

Texas Underground, Inc.	Tom Stoneman	(281) 485-9900	9-Feb-2011 1986 No 25	Sales are down, accounting efficiency system has kicked in. Would like to see sales increase to 10mil. Annexed 10 years ago. Have 5 acres to expand on. Mosque in industrial zone. Mosque inhibits growth. Potential problems: Brookside will not let trucks drive through. Blinking light at Garden Rd. Interested in training at the Adult Reading Center.
Traffic Control Devices, Inc.	George Williams	(281) 992-3030	13-Apr-2011 1925 No 50	Employment down 25%. Has competition in other countries. Public Sector inhibits growth. Needs more work from City of Pearland. 3/4 of year backlog. Used to be 1 1/2 year backlog. Do not plan to leave.
WalkerCom	Richard Gonzales	(281) 997-5700		
Wood Group	Rick Star	(800) 905-4275		
Houston Aircraft Instruments	Paul Eskine	(281) 412-5757		
Planet Resource Recovery	Frank Crane	(281) 996-5315		
Matrix Manufacturing	Tom Amundsen	(713) 436-1600		2.9.11 Could not meet today
MagTech	Jody Bernier		1976 No 48-50	Have facility in China. Economy coming back. Would like to expand skilled workforce. Needs help in electric shop. Grounded electrical.

1. Refer five (5) Pearland employers to PEDC as potential retention or expansion leads.
 - Compositelch. Lunch on 4.26.11 w/Jeff Knauss. Lata Krishnaro, Mike Hodge, City Planning Department invited to attend.

2. Schedule, market and conduct monthly tours of local industry at the business' principal location to increase the visibility of the BizConnect program.
 - See Tours above

3. Update and publish an annual business resource guide with contact and promotional information for local business resource providers such as PEDC, SCORE, SBDC, ACC, SJCC, HCC, NBCEA, etc.
 - Guide is being updated

4. Chamber will provide services to better serve the needs of new and existing businesses by working with PEDC to solve development problems or growth obstacles through a protocol where the issue is first brought to the attention of PEDC and then PEDC establishes cases and courses of actions with City of Pearland staff to assist companies with growth opportunities in Pearland.
 - Strategic Workforce Advocacy Team (SWAT) met on April 20, 2011 to discuss mobile service businesses in Pearland. Presentation was made by Lata Krisnarao of City of Pearland Planning Department to discuss permitting requirement of such businesses.

5. The Chamber will conduct at least twelve (12) educational seminars during the term of this Contract addressing issues designed to strengthen the skills and operations of local businesses. Events will be coordinated with the San Jacinto Community College Small Business Development Center to market and execute these events.

- January 12 – SBDC Lunch and Learn, NO SESSION SCHEDULED
- February 9 – SBDC Lunch and Learn, NO SESSION SCHEDULED
- March 9 – SBDC Lunch and Learn, Skills for Small Business
- April 13 – SBDC Lunch and Learn, Selling to the Government
- April 20 – Provided a Consultant to review Commercial Insurance for Frontier Forklifts, Gartner Coatings, Matrix Manufacturing as a preview to determine if the service would be beneficial to other industries in the Pearland area.

OTHER TRAINING PROVIDED

- January 14 – Hosting Efficient Meetings
- February 11 – Increasing Your Business Sales
- March 8 – CPR and First Aid Training
- March 10 – How to Prevent Identity Theft

6. The Chamber will establish and promote a “Welcome Program” for new businesses that will consist of the following:

a. Overview presentation on the City of Pearland for employees of new businesses;

- Artz offered Chamber services to Dr. Spencer Berthelsen with Kelsey Seybold upon their relocation to Pearland.
- March 1 – Making Your Membership Work for You, Orientation program for new members highlighting resources available including City of Pearland services. “Who Can You Call” booklets distributed.
- “Who Can You Call” booklets available 24 hours a day in The Commerce Center lobby.
- “Who Can You Call” booklets provided in all relocation packets.

b. Conduct tours of the City of Pearland, upon request of the Executive Director of the PEDC, to assist personnel of new businesses moving to the City in becoming familiar with the City of Pearland;

• NO TOURS REQUESTED BY PEDC

- March 1 – Destination Marketing conducted a familiarization tour of Pearland for scouts of the Academic Decathlon.

c. Participate in new business open house events; and

- April 6 – Shadow Creek Ranch Dental Specialists

d. Deliver a “Welcome to Pearland” gift when any new business employing 40 or more employees opens a location within the City of Pearland regardless of business type (primary or retail). A list of net new businesses and associated business data within the City of Pearland will be provided by the PEDC quarterly in addition to the Chamber’s own research to identify new businesses.

- No listing received

IN ACTION



Pearland...A City of Winners!

Pearland has once again achieved worldwide recognition as a city of winners - Little League World Series Team, Pearland High School 5A State Football Champions and Lady Oiler Softball Champions. Now, Best Coupon Magazine has been named one of the U.S. Chamber of Commerce Blue Ribbon awardees.

Each year only 75 businesses are bestowed the honor of becoming a Blue Ribbon Small Business award winner. After an

extensive application process, Best Coupon Magazine received the good news on March 1, 2011. The presentation of the award will be at the Small Business Summit in Washington DC in May.

Get the inside scoop—



For candidates, platforms and voting information, please visit

www.PearlandVotes.com

Election May 14, 2011

for Alvin ISD, Pearland ISD and City of Pearland

Early Voting Dates and Times

Monday, May 2—Friday, May 6.....8:00 am – 5:00 pm
 Saturday, May 7.....7:00 am – 7:00 pm
 Monday, May 9—Tuesday, May 10.....7:00 am – 7:00 pm

East Pearland Branch Location:
 Justice Of The Peace, Pct. 3/2
 2436 S. Grand Blvd,
 Pearland, TX 77581

West Pearland Branch Location:
 Westside Event Center
 2150 Countryplace Pkwy.
 Pearland, TX 77584

presented by: PEARLAND CHAMBER OF COMMERCE



JANUARY BIZCONNECT TOUR
O'Day Hardware & Rental



FEBRUARY BIZCONNECT TOUR
TurboCare



MARCH BIZCONNECT TOUR
Pearland Public Safety Building

SAVE THE DATE...

May 23-25 - Small Business Summit
 July 21 - Party on the Patio
 September 22 - Annual Golf Classic
 October 6 - Elected Official Reception

UPCOMING TOURS...

May 11 - Koza, Inc.
 June 8 - Gartner Coatings
 July 13 - ACC Pearland Campus
 August 10 - Packaging Service Co/SolvChem
 September 14 - ShawCor
 October 12 - Kemlon



**PEARLAND CHAMBER OF COMMERCE
DESTINATION MARKETING DIVISION
PEARLAND CITY COUNCIL QUARTERLY REPORT**

City Hall (3519 Liberty Drive)

Monday, May 2, 2011, 6:00 p.m.

AGENDA

1. DESTINATION MARKETING – Bryan Roller

- | | |
|---|-------------|
| a. Pearland H.O.T. and Sales Tax Collections | Page 2 |
| b. Destination Marketing Profit & Loss Statement | Page 3 |
| c. Convention & Special Events Calendar | Pages 4-6 |
| d. Destination Marketing Web Page Report | Page 7 |
| e. 2011 Collateral Distribution Report | Page 8 |
| f. Southwest Showcase follow-up (Pearland Day in Austin) | Pages 9-13 |
| g. TISCA South Houston Region III Water Polo Tournament (April 8-9) | Pages 14-16 |
| h. Pearland Texas Basketball Classic (April 23-25) | Page 17 |
| i. 2014 State Academic Decathlon FAM Tour | |
| j. East Texas Tourism Guide – Travel Planners FAM Tour (May 5) | Page 18 |
| k. Upcoming Destination Marketing Activities/Events | |
| i. Hooter's Pro Tour: Texas Honing Open (June 20-26) | |
| ii. Mike Kunstadt's Great American Shootout (June 24-26) | |
| iii. YMCA Kiwanis Kids' and Y Freedom Tri's (June 25-26) | |
| iv. Master Paul Martial Arts Competition (July 16) | |

Destination Marketing Division
Pearland H.O.T. and Sales Tax Collections
(October 1 – September 30)

	<u>H.O.T.</u>	<u>% +/-</u>	<u>Sales Tax</u>	<u>% +/-</u>
2003	\$ 113,652		\$ 8,787,214	
2004	\$ 142,891	25.73%	\$ 10,107,466	15.02%
2005	\$ 185,396	29.75%	\$ 11,675,611	15.51%
2006	\$ 267,588	44.33%	\$ 14,464,026	23.88%
2007	\$ 280,462	4.81%	\$ 15,978,311	10.47%
2008	\$ 346,108	23.41%	\$ 18,162,324	13.69%
2009	\$ 456,872	32.00%	\$ 20,403,554	12.34%
2010	\$ 496,278	8.63%	\$ 19,479,660	-4.53%
2011				
2005-2010		167.69%		66.84%

Data provided by Claire Bogard, Director of Finance, City of Pearland

Pearland Chamber of Commerce
Profit & Loss by Class
 October 1, 2010 through April 27, 2011

	<u>Destination Marketing</u>	<u>TOTAL</u>
Ordinary Income/Expense		
Income		
DESTINATION_MARKETING	134,050.02	134,050.02
INTEREST	12.31	12.31
Total Income	<u>134,062.33</u>	<u>134,062.33</u>
Gross Profit	134,062.33	134,062.33
Expense		
ADMINISTRATION	78,083.17	78,083.17
BREP SPECIAL EVENTS	2.01	2.01
COMMUNICATIONS	4,943.05	4,943.05
DESTINATION MARKETING	47,843.11	47,843.11
OPERATIONS	15,529.75	15,529.75
PROFESSIONAL DEVELOPME...	6,778.25	6,778.25
Total Expense	<u>153,179.34</u>	<u>153,179.34</u>
Net Ordinary Income	<u>-19,117.01</u>	<u>-19,117.01</u>
Net Income	<u><u>-19,117.01</u></u>	<u><u>-19,117.01</u></u>

CONVENTION AND SPECIAL EVENTS CALENDAR

Type of Event	STATUS	Date	NAME OF CONVENTION/EVENT	HEADQUARTERS	ATTENDANCE	ROOM NIGHTS
Family Reunion	Pending	January TBD	Cameron Family Reunion	Holiday Inn Express -- Main St.	40	15-20
Conference PDMO	Confirmed	February 3, 2011	TRAPS Regional Workshop (Pearland Recreation Center)	TBD	300	None
Event	Confirmed	March 24, 2011	Houston Area Hospitality & Culinary Competition (Bailey Road Facility - PISD)	TBD	200	None
Conference PDMO	Lost: Hotel Follow-up	March 24-25, 2011	(TML) Texas City Management Association, William King Cole II - Advanced Workshop	Awarded to Southshore Harbor Resort	70+	20+
Event	Confirmed	March 26-27, 2011	Paws in the Park - National Dock Diving Competitions	Candlewood Suites	4,000	TBD
Event PDMO	Confirmed	April 1-2, 2011	Texas State Color Guard Championships	Pending	TBD	50+
Event PDMO	Confirmed	April 1-3, 2011	Texas Educational Support Staff Association (TESA) Training	Courtyard by Marriott	16	18
Event	Overflow	April 3 & April 5, 2011	NCAA Men's Basketball Final Four at Reliant Stadium	On-Line Marketing	70,000+	TBD
Sports PDMO	Confirmed	April 8-9, 2011	2011 TISCA South Houston Water Polo Qualifying Tournament	None	1,355	None
Sports PDMO	Confirmed	April 22-24, 2011	Pearland Texas Basketball Classic	3rd Party Housing	5,000+	500+
Sports PDMO	Lost: Awarded to Conroe	April 15-17, 2011	2011 TISCA State Water Polo Championships	N/A	N/A	N/A
Conference PDMO	Lost: No action by rights holder	April 2-9, 2011	National Narcotic Detector Dog Association Education Conference & National Competition	Hilton Garden Inn & Conference Center	200	500+
Sports PDMO	Confirmed	May 27-29, 2011	African-American Association Regional Softball Championship	3rd Party Housing?	TBD	TBD

CONVENTION AND SPECIAL EVENTS CALENDAR

Type of Event	STATUS	Date	NAME OF CONVENTION/EVENT	HEADQUARTERS	ATTENDANCE	ROOM NIGHTS
Sports PDMO	Confirmed	June 20-26, 2011	Hooter's Pro Tour: Texas Honing Open sponsored by Robert Steele (Golfcrest CC)	Holiday Inn Express -- Main St.	250	50
Sports PDMO	Confirmed	June 24-26, 2011	Mike Kunstadt's Great American Shootout	Various Hotels	1,500	100+
Event	Confirmed	June 24-26, 2011	USS Gulf Elite Swim Meet	Various Hotels	1,000	TBD
Sports PDMO	Confirmed	June 25-26, 2011	YMCA Kiwanis Kids & Y Freedom Triathlons	LaQuinta Inn & Suites	1,500	25
Sports PDMO	Lost: Will look at city for the future	Summer 2011	Blue Diamond Baseball Tournaments	Pending	500+	TBD
Event	Confirmed	July 16, 2011	Master Paul Martial Arts Competition (PJH South or PISD Bailey Rd. Facility)	Pending	TBD	TBD
Sports PDMO	Lost: Awarded to 2010 City	July 1, 2011	USA Water Polo Women's 20 and Under National Championship	Pending	1,500	50-60 Peak
Event	Pending	July 16, 2011	Shadow Creek Ranch Triathlon	TBD	TBD	TBD
Sports PDMO	Lost: Back to Bryan/College	October 1, 2011	Texas Special Olympics State Swimming Championships	Housing Service	2,000+	TBD
Event	Confirmed	November 11-13, 2011	USS PEAK Swim Meet	TBD	TBD	TBD
Sports PDMO	Research	Fall/Winter 2011	2011 USFTL National Flag Football Championships (Site TBD)	TBD	8,000+	5,000
Event PDMO	Pending	December 1, 2011	FIRST LEGO LEAGUE Robotics Competition	TBD	TBD	TBD

CONVENTION AND SPECIAL EVENTS CALENDAR

Type of Event	STATUS	Date	NAME OF CONVENTION/EVENT	HEADQUARTERS	ATTENDANCE	ROOM NIGHTS
Conference PDMO	Lost: Outbid by Laredo	January 9-11, 2012	TACVB Mid-Winter Conference	Hilton Garden Inn & Conference Center	115-130	150
Conference PDMO	Lost: Outbid	January 1, 2012	TAAF Winter Conference & Hall of Fame Banquet	Hilton Garden Inn & Conference Center	100	75
Sports PDMO	Research	April 1, 2012	USA Diving -- Spring Junior East/West National Championships	TBD	1,500-3,000	150 Peak
Sports PDMO	Research	May 1, 2012	LPGA Futures Tour (Golfcrest CC)	TBD	TBD	TBD
Conference PDMO	Lost: Outbid (Facilities)	June 10-14, 2012	TX State Association of Plumbers Inspectors Annual Short School & Educational Seminars	TBD	120	75-80 Peak
Sports	Pending	July 13-15, 2012	USS Gulf Age Group Championship	TBD	1,000	TBD
Sports PDMO	Research	October 1, 2012	Texas Special Olympics State Fall Classic	Housing Service	2000+	TBD
Sports PDMO	Research	Spring 2013	2013 UPA Club Ultimate Championships (Ultimate Frisbee)	TBD	1300	800+
Event PDMO	Confirmed	February 21-23, 2014	Texas State Academic Decathlon Championship	Hotels TBD	TBD	TBD
Sports PDMO	Research	April 1, 2014	TISCA State Water Polo Championships	Hotels TBD	TBD	TBD

Destination Marketing Division Monthly Web Page Visitor Report

	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
January	220	955	3,596	5,942
February	516	680	2,931	5,080
March	547	790	4,237	5,438
April	562	714	4,668	5,312
May	615	*2,772	4,704	
June	629	3,441	4,021	
July	684	2,829	5,801	
August	678	2,984	6,721	
September	684	3,000	5,503	
October	775	3,869	5,295	
November	641	3,540	5,216	
December	653	3,499	5,531	
TOTALS	7,204	29,073	56,185	21,772

^ Numbers represent through April 30, 2011

To view this email as a web page, go [here](#).



*A Time for Introductions, A Time for Hospitality
A Time for Business*

We enjoyed meeting many of you at the 2011 Southwest Showcase event and would enjoy the opportunity to get to know the rest of you.

On Wednesday, February 23rd, and Thursday, February 24th, **Pearland Destination Marketing** will be in the Austin area and would like to make an appointment to come by and visit with a representative of your organization about your small meeting and training session needs.

Whether its for employee training, association meetings, fundraising galas, or private parties, Pearland is conveniently located near the metropolitan area's business, medical, and entertainment hubs. This south side suburb features first-class hotels, easy access, and exceptional amenities.

Located in Brazoria County, Pearland is just 10 minutes south of Houston's Hobby Airport. If you're looking for a perfect location that is uniquely connected to the Houston metro area, let **Pearland Destination Marketing** assist you in finding a location for your next event.

To schedule an appointment contact Bryan Roller at bryan.roller@pearlandtexaschamber.us or call us at (281) 485-3634.

Pearland Destination Marketing
Bryan Roller, Vice President - Destination Marketing
6117 Broadway
Pearland, TX 77581
[a] 281-485-3634; [c] 832-202-4303
www.VisitPearlandTexas.us

This email was sent to [649@emailaddr3696](#)

This email was sent by: Pearland Destination Marketing
6117 Broadway Pearland, TX 77581 USA

ExactTarget. This email marketing solution
provided by
AIR MEDIA
GROUP
[Learn More >](#)

We respect your right to privacy - [view our policy](#)

[Manage Subscriptions](#) | [Update Profile](#) | [One-Click Unsubscribe](#)

Summary

Job ID: 25993126
 Name: Southwest Showcase Follow up
 Subject: Enjoyed the opportunity to meet you at Southwest Showcase ...
 Date Sent: 2/11/2011 12:01 PM
 Total Sent: 369
 Lists: Southwest Showcase 2011 (369 sent)

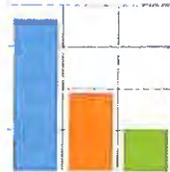
Send Performance



Delivery Rate:
98.916%

Total Bounces	4
Hard Bounce	2
Soft Bounce	1
Delivered	365

Open Performance



Open Rate: 27.123%

Delivered	365
Total Opens	187
Unique Opens	99

Inbox Activity

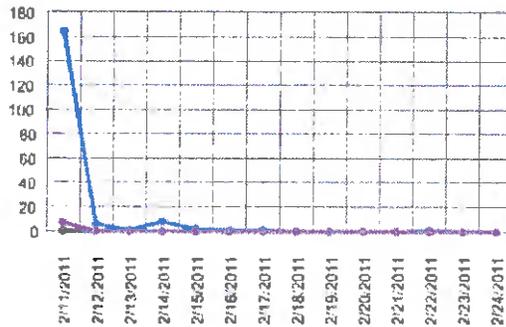
viewing **Current Activity**

	Total	Unique	
Opens	187	99	27.123%
Clicks	7	7	1.918%
Forwards	0	0	0%
Surveys	-	0	0%
Unsubscribes	-	7	1.918%

Inbox Activity

viewing **Activity Over Time**

- Opens
 - Clicks
 - Forwards
 - Surveys
 - Unsubscribes
- Update Grid**

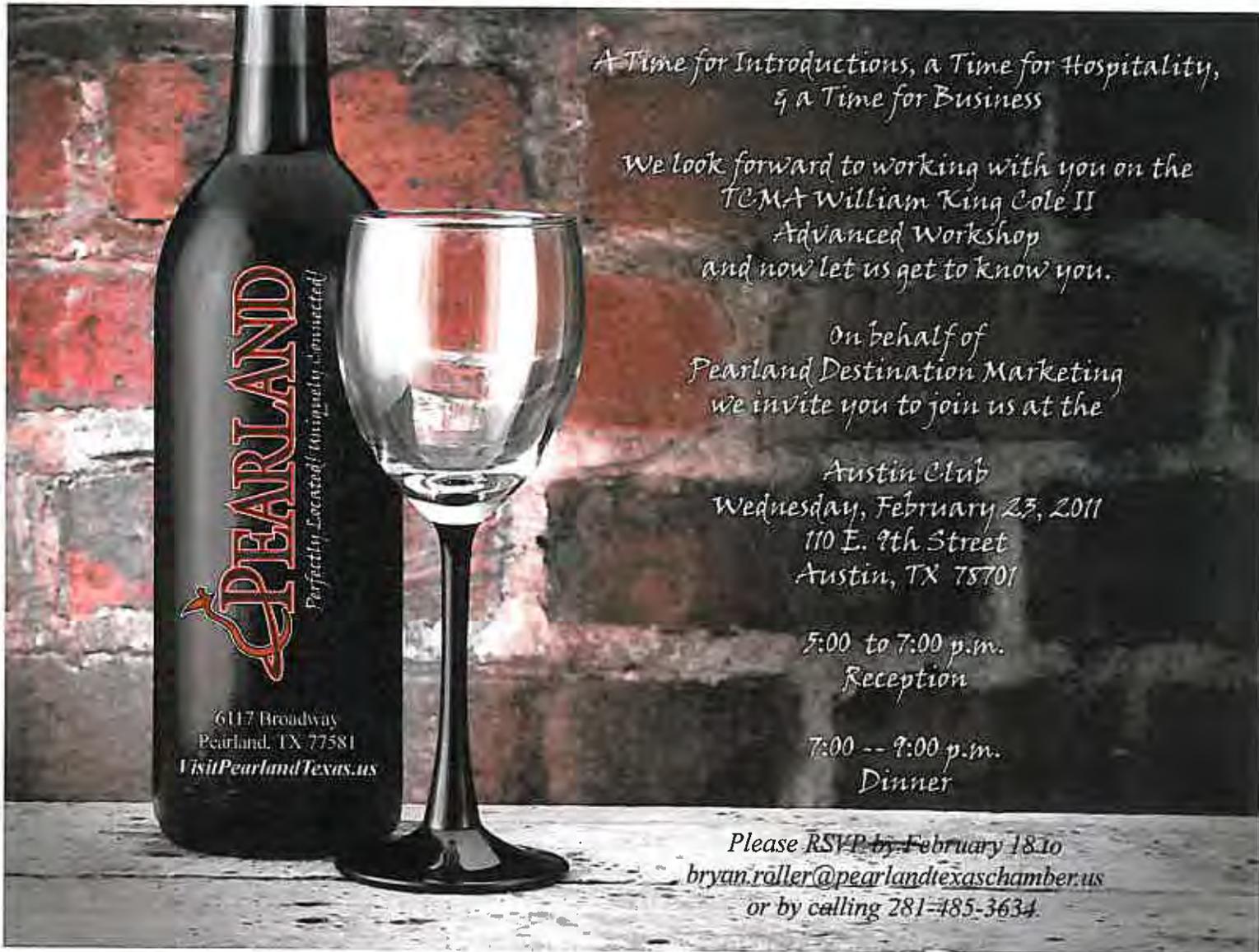


Unengaged Subscribers

	Unique
Total Delivered	365
Did not click	358
Did not open	266

Forward to a Friend Activity

	Total	Unique
Clicked "Forward" link	0	0
Forward Actively	0	0
New Subscribers	0	0



*A Time for Introductions, a Time for Hospitality,
& a Time for Business*

*We look forward to working with you on the
TEMA William King Cole II
Advanced Workshop
and now let us get to know you.*

*On behalf of
Pearland Destination Marketing
we invite you to join us at the*

*Austin Club
Wednesday, February 23, 2011
110 E. 9th Street
Austin, TX 78701*

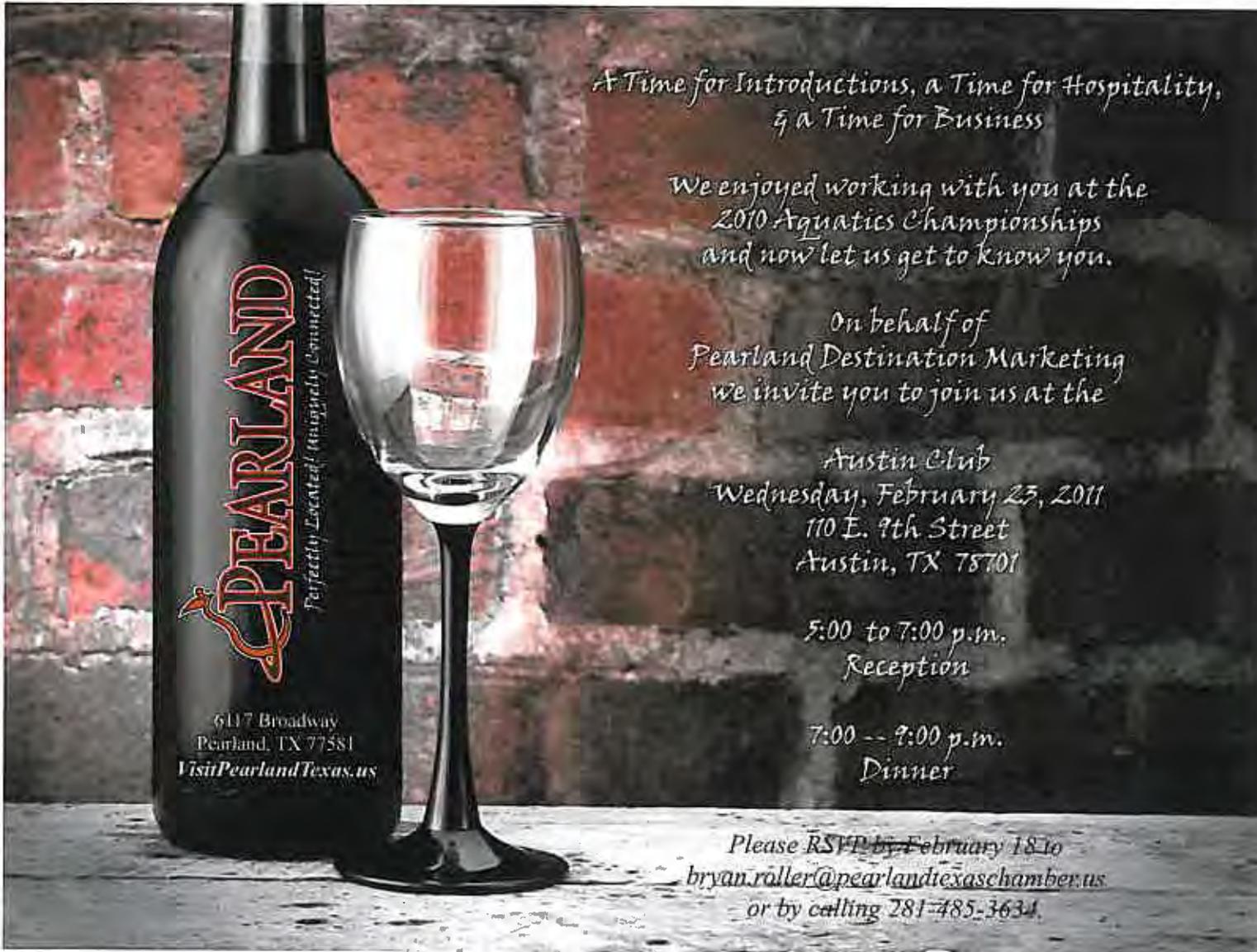
*5:00 to 7:00 p.m.
Reception*

*7:00 -- 9:00 p.m.
Dinner*

*Please RSVP by February 18 to
bryan.roller@pearlandtexaschamber.us
or by calling 281-485-3634.*

PEARLAND
Perfectly Located! Uniquely Connected!

6117 Broadway
Pearland, TX 77581
VisitPearlandTexas.us



*A Time for Introductions, a Time for Hospitality,
& a Time for Business*

*We enjoyed working with you at the
2010 Aquatics Championships
and now let us get to know you.*

*On behalf of
Pearland Destination Marketing
we invite you to join us at the*

*Austin Club
Wednesday, February 23, 2011
110 E. 9th Street
Austin, TX 78701*

*5:00 to 7:00 p.m.
Reception*

*7:00 -- 9:00 p.m.
Dinner*

*Please RSVP by February 18 to
bryan.roller@pearlandtexaschamber.us
or by calling 281-485-3634.*

**PEARLAND DESTINATION MARKETING
SALES DINNER ROSTER – PEARLAND DAY IN AUSTIN**

AUSTIN CLUB – 110 E. 9th Street

Hosts:

Bryan Roller - Attended
Michele Smith (+1) - Attended
Mark Lesser – Did Not Attend
Rushi Patel - Declined

Invitees:

Current Clients:

Margaret Lawson (SOT) – *Special Olympics State Swim Championships (2010)*
Kendall Larson (SOT) – *Special Olympics State Swim Championships (2010)*
Suzanne Anderson (SOT) – *Special Olympics State Swim Championships (2010)*
*Julie Chase – Governor’s Office for Economic Development & Tourism

Prospective Clients:

**Shirley Robinson (TSAE) - Accepted
Kim Pendergraft (TML) - Declined
Kyle Jung (TML) - Declined
Lonne Parent-Smith (TML)
Cheryl Ribbich (TML) - Declined
Lavern Gaines (TML) - Declined
Jacqueline Redin (TML) – Declined
Alicia Kothman - Declined
Andrew Stanley - Declined
Anna Jenkins - Declined
Janet Morrow - Declined
Coleen Robbins - Declined
Gabi Glass - Declined
Kathleen McCarthy - Declined
Kimberly Bradford-Brown - Declined
Rose Valenzuela - Declined

*RSVP’d for reception

** RSVP’d for dinner & reception

**TISCA South Houston Region III
Qualifying Water Polo Tournament
Friday - Saturday, April 8-9, 2011
(Pearland Recreation Center & Natatorium)**

Teams Competing: 32 (16 boys' and 16 girls'); **Competition Athletes:** 418; **Coaches:** 27

Paid Attendance: 937

Destination Marketing Expenditures: \$1,257.75

Hotel Room Nights: None

Reasons for participation: Pearland Destination Marketing will be partnering with Pearland Parks and Recreation in bidding on the 2014 TISCA Water Polo State Championships. This weekend's successful regional championship has placed Pearland in a strong position to be the leading candidate for the 2014 host opportunity. It also enabled PDM to establish quality relationships with coaches, officials, and administrators that are involved with USA Water Polo sanctioned clubs throughout the Houston region. To be able to host USA Water Polo events bidding entities and facilities **MUST** have support from local USA Water Polo affiliated clubs.

Results:

Girls' Opening Round: **CLEAR LAKE** 21, Clear Falls 3; **MEMORIAL** 5, Friendswood 1; **CLEAR CREEK** 12, Brazoswood 1; Alvin 3, **STRATFORD** 6; **LAMAR** 14, Dawson 1; **CLEAR BROOK** 11, Galveston Ball 4; **BAYTOWN STERLING** 14, Westside 1; **CLEAR SPRINGS** 12, Pearland 3.

Boys' Opening Round: **CLEAR LAKE** 11, Galveston Ball 4; **LAMAR** 11, Friendswood 2; **CLEAR CREEK** 15, Brazoswood 4; **ALVIN** 7, Memorial 6; **WESTSIDE** 13, North Shore 5; Pearland 6, **CLEAR FALLS** 8; **BAYTOWN STERLING** 14, Stratford 1; **CLEAR SPRINGS** 15, Clear Brook 6.

Elimination Bracket:

Girls': **CLEAR LAKE** 11, Memorial 2; **CLEAR CREEK** 9, Stratford 2; **LAMAR** 12, Clear Brook 4; **BAYTOWN STERLING** 15, Clear Springs 4.

Boys': Clear Lake 6, **LAMAR** 8; **CLEAR CREEK** 8, Alvin 7; Westside 8, **CLEAR FALLS** 10; **BAYTOWN STERLING** 14, Clear Springs 6.

Elimination Brackets:

Girls': **MEMORIAL** 12, Stratford 6 (*Stratford eliminated*); Clear Brook 1, **CLEAR SPRINGS** 18 (*Clear Brook eliminated*); **CLEAR LAKE** 10, Clear Creek 4; Lamar 3, **BAYTOWN STERLING** 10; Memorial 1, **LAMAR** 8 (*Memorial eliminated*); Clear Creek 4, **CLEAR SPRINGS** 6 (*Clear Creek eliminated*).

Boys': **CLEAR LAKE** 15, Alvin 10 (*Alvin eliminated*); Westside 5, **CLEAR SPRINGS** 8 (*Westside eliminated*); Lamar 2, **CLEAR CREEK** 10; Clear Falls 2, **BAYTOWN STERLING** 13; **CLEAR LAKE** 12, Clear Falls 7 (*Clear Falls eliminated*); **LAMAR** 5, Clear Springs 3 (*Clear Springs eliminated*).

Girls' Championship: Baytown Sterling 10, **CLEAR LAKE** 11.

Girls' Third-place Game: **LAMAR** 6, Clear Springs 3.

Boys' Championship: **BAYTOWN STERLING** 9, Clear Creek 6.

Boys' Third-place Game: **CLEAR LAKE** 10, Lamar 2.

Girls' All-Region Tournament Team

1st Team

MVP: Madison Pepper (Sr.), Sterling
Samantha Pudwill (Sr.), Lamar
Taylor Silva (Jr.), Clear Lake
Tessa Holmes (Jr.), Lamar
Samantha Krouse (Sr.), Clear Lake
Darla Vasquez (Fr.), Sterling
Emily Varisco (So.), Clear Lake
Eunice Alaniz (Sr.), Sterling

2nd Team

Traci Williams (Sr.), Clear Creek
Kaci New (Jr.), Sterling
Casey Schneider (Sr.), Clear Lake
Kassy Parker (Sr.), Stratford
Helena Terrell (Jr.), Clear Creek
Elizabeth Demel (Sr.), Clear Springs

3rd Team

Keeley Dulaney (Jr.), Westside
Colleen Grady (Sr.), Clear Creek
Carly Glass (So.), Clear Lake
Elsa Ybarra (Jr.), Clear Springs
Logan Reed (Jr.) Clear Springs
Kimbri Watkins (Sr.), Clear Springs
Rachel Moody (Sr.), Memorial

Boys' All-Region Tournament Team

1st Team

MVP: Peter Silkowski (Sr.), Clear Creek
Daniel Norris (Sr.), Sterling
Nikola, Margetic (Sr.), Lamar
Vito Gentile (Sr.), Clear Lake
Devin Martin (Sr.), Sterling
Connor Glass (Sr.), Clear Lake
Connor Woodruff (Jr.), Sterling

2nd Team

Logan Webb (Jr.), Alvin
Nikko Hacoplan (Jr.), Westside
Jeremy Wauls (So.), Clear Falls
Jack Lyons (So.), Lamar
Scott Lyle (So.), Clear Creek
Spencer LeBouef (Sr.), Clear Springs
Troy Hepper (Sr.), Memorial

3rd Team

Nathan Mestas (Sr.), Alvin
Oscar Santos (Jr.), Lamar

Tripp Gaffney (Jr.), Clear Creek
Ben Musso (Sr.), Clear Creek
Chris Lunney (Sr.), Clear Brook
David Fouty (Sr.), Clear Lake
Curt Seward (Sr.), Clear Lake
Tommy Goodman (Sr.), Sterling
Dominic Gillan (Sr.), Westside

Pearland Texas Basketball Classic
Presented by Elite Action Sports & Great American Shootouts
Friday - Sunday, April 23-25, 2011
(Pearland and Alvin ISD Facilities)

Teams Competing: 258 total teams in 12 age brackets (231 boys' and 28 girls')

Competition Athletes: 2,330 (estimated based on 9 players per team; **Coaches:** 388 (estimated based on 1.5 coaches per team.

Paid Attendance: TBD

Destination Marketing Expenditures: \$

Hotel Room Nights: TBD - Compiling Reports

Reasons for participation: This annual event was held the third weekend in April (Easter) and celebrated its ninth year in Pearland. This year's tournament featured 258 teams (boys' divisions: 71 teams in 17U; 30 teams in 16U; 30 teams in 15U; 21 teams in 14U; 18 teams in 13U; 21 teams in 12U; 18 teams in 11U; 9 teams in 10U; 12 teams in 9U – girls' divisions: 12 teams in 17/16U; 10 teams in 15/14U; and 6 teams in 13U).

Tournament participation in 2011 was just shy of the record 277 teams that participated in the 2010 event which had an estimated economic impact of more than \$1 million dollars.

Direct total expenditures by tournament organizers for the 2011 tournament include: rental fees (gymnasiums), security costs (utilized Pearland PD and Alvin ISD PD to cover all schools), custodial costs (Pearland and Alvin ISD's), food and beverage for tournament staff,



**Pearland FAM Tour Schedule
Thursday, May 5, 2011**

Step-On Guide – Bryan Roller, Vice President, Pearland Destination Marketing
Guide will board bus at Pearland HS (Searcy 9th Grade Campus – 3775 North Main) at 11:30 am.

11:40 a.m.	Independence Park (3919 Liberty Drive)	Drive-By
11:50 a.m.	Pearland Railroad Depot (3523 Liberty Drive)	Drive-By
Noon	Pearland Old Town Site/Farmer's Market (2243 Grand Blvd.)	Drive-By
12:10 p.m.	Pearland Recreation Center & Natatorium (4141 Bailey Rd.)	Drive-By
12:20 p.m.	Sri Meenakshi Temple (17130 McLean Rd.)	Tour
1:15 p.m.	BJ's Restaurant & Brewhouse	Lunch
2:00 p.m.	Pearland Town Center (11200 Broadway)	Drive-By
2:10 p.m.	Bass Pro Shops (1000 Bass Pro Drive)	Tour
2:30 p.m.	Depart for Brazosport	

**6117 Broadway
Pearland, Texas 77581
Office – (281) 485-3634; Fax – (281) 485-2420
www.VisitPearlandTexas.us**

Workshop Item No. 2

2. **COUNCIL INPUT AND DISCUSSION:** REGARDING THE COMPREHENSIVE WARRANT PROGRAM QUARTERLY UPDATE.
Ms. Pat Riffel, Court Administrator.

**AGENDA REQUEST
BUSINESS OF THE CITY COUNCIL
CITY OF PEARLAND, TEXAS**

AGENDA OF: 05/02/2011	ITEM NO.: Item No. 2
DATE SUBMITTED: 04/27/2011	DEPARTMENT OF ORIGIN: Finance
PREPARED BY: Pat Riffel	PRESENTOR: Pat Riffel
REVIEWED BY: Bill Eisen	REVIEW DATE 4/27/11
SUBJECT: Workshop – Warrant Program Update for 3/31/2011	
EXHIBITS: PowerPoint Presentation	
EXPENDITURE REQUIRED: N/A	AMOUNT BUDGETED: N/A
AMOUNT AVAILABLE: N/A	PROJECT NO.: N/A
ACCOUNT NO.: N/A	
ADDITIONAL APPROPRIATION REQUIRED: N/A	
ACCOUNT NO.: N/A	
PROJECT NO.: N/A	
To be completed by Department:	
<input checked="" type="checkbox"/> Finance	<input type="checkbox"/> Legal <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution

EXECUTIVE SUMMARY

One of Council's 2010-2011 Strategic Priorities was to develop strategies to resolve outstanding warrants. Strategies developed included:

Continued use of existing warrant officer
Digital License Plate Recognition System
GIS Mapping
Mini-Warrant Round-Ups
Newspaper Listings

Presentation to receive quarterly update on effectiveness of strategies and status of outstanding warrants.

RECOMMENDED ACTION

Receive presentation on Warrant Program.

Revised 2007-01-09



COMPREHENSIVE WARRANT PROGRAM QUARTERLY UPDATE

FY 2011 2nd Quarter Report
January. 1, 2011- March 31, 2011

Presented by: Pat Riffel, CCM
Court Administrator

May 2011

WARRANT “TOOLS”



Automatic License Plate Recognition

- Systems currently used on 3 police cars; 2 day & 1 night shift. Night usage has not been effective and will continue to be monitored—new unit placed on warrant officer car in March.
- 132 warrants cleared, up from 80 last quarter
 - Value of \$32,555; \$18,321 collected ; \$3,955 jail credit awarded other: payment plans, bonds

Warrant Officer

Officer Elton continued as warrant officer: reported 104 warrants cleared this quarter; \$25,375 value/\$6,680 collected.

Elton has been relieved of some administrative duties in order to dedicate larger percentage of time to warrant service.

Due to police vacancies we have been unable to transfer an officer to warrant duties as outlined in budgetary process. We anticipate earliest transfer could take place in Mid-June.



GIS Mapping

- ❑ GIS mapping capabilities on squad car computers
- ❑ Clearance by usage of this system continues to decline—29 warrants cleared, \$2,249 collected, \$879 in jail credit
- ❑ Decline attributed to number of “bad” addresses in system, but use of system does allow court to cleanup incorrect or no longer valid addresses, allows for research on Accurint to find updated information.

Newspaper Publications

- Total of 100 names published between both local newspapers
- Did not publish names in February, published Statewide warrant roundup article
- 21 defendants cleared (46 warrants)
 - Value \$14, 554; Collected \$9,703
 - 21% clearance rate
- 10defendants Reporter
11 defendants Journal

“Mini” Warrant Round-ups

- ❑ Conducted by Police Dept 1st Tuesday of each month using 5-6 officers during day time hours
- ❑ Success limited due to inability to find people at home during day, vacant or changed addresses
- ❑ Strategy-move to quarterly Saturday Mini-roundups.

State Wide Warrant Round-Up

- February 21-March 13, 2011
- Participated with hundreds other jurisdictions throughout state, Sent over 5,000 notices
- Cleared 915 warrants
 - Value of \$335,223; actual collection \$150,609
 - 26% increase over 2010 roundup (728 cleared)
 - 34% increase in value of warrants cleared
 - 24% increase in actual collections

Outside Agencies

- Omni-Base---puts DL “hold” on defendants who are delinquent or Fail to Appear—moved to pre-warrant to offer opportunity to resolve before warrant status
Sent 1,402 Cleared 1,583
- Linebarger, et al-Collection Law Firm
Cases must be 60 days delinquent, agency does skip tracing, sends notice, etc. Sent 1,470 Cleared 954

Summary 2nd quarter FY11

- Jail Credit 674 cases - \$214,720 value
- Warrant Officer 104 cases- \$6,680 collected
- Newspaper 46 cases- \$9,703 collected
- ALPR 132 cases- \$18,321 collected
- GIS mapping 29 cases- \$2,249 collected
- Statewide round-up 915 cases- \$150,609 collected
- Total number of warrants cleared - 3,284
- Value of all warrants cleared by all means
\$1,042,137 (Not necessarily value of cash received)

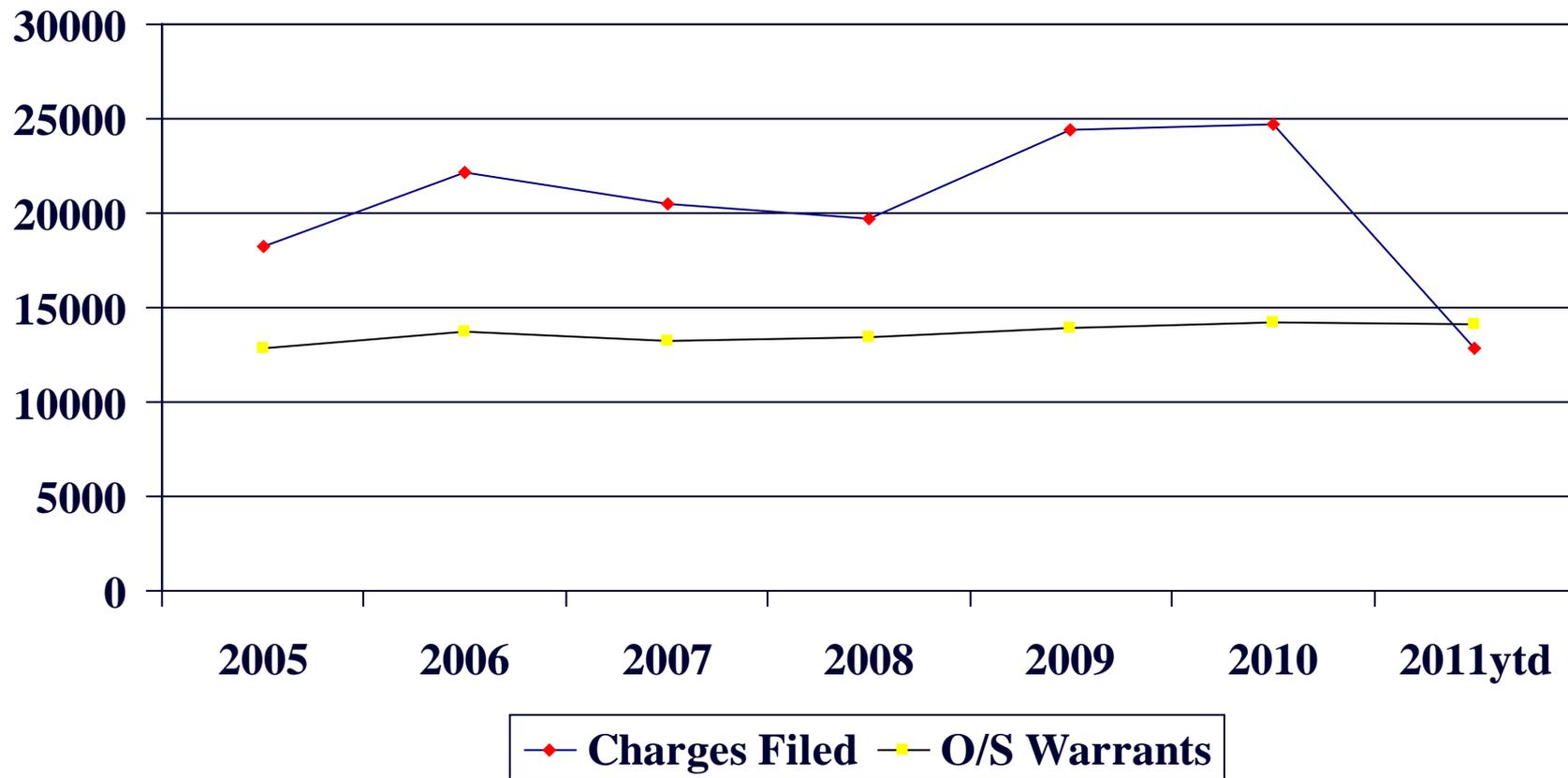
Comparison 2nd Qtr FY10 to FY11

	FY 10	FY 11
Warrants Issued	1,988	2,113
% FTA	28%	47%
Warrants Cleared	2,985	3,284
Jail Credit	527/\$138,410	674/\$214,720
Warrant Roundup	728	915
Warrant Officer	167	104
ALPR	n/a	132
Newspaper	11	46
Outstanding	13,699/\$3,878,316	14,072/\$4,495,613

Warrant Activity by Month and YTD

	Oct-Dec	January	February	March	Fiscal YTD
Beginning Bal #	13,912	15,075	14,573	14,197	14,197
\$	4,222,119	4,627,306	4,540,740	4,502,662	4,495,613
Issued	2,268	853	481	779	4,381
Cleared— (all means)	1,991	1,274	980	1,030	5,275
Outstanding					
#	15,075	14,573	14,197	14,072	14,072
\$	4,627,306	4,540,740	4,502,662	4,495,613	4,495,613
% inc/dec		(1.9%)	(.8%)	(.2%)	(2.8%)

Outstanding Warrants by Year



Outstanding Warrants By Year

	NUMBER	VALUE
2011	1,395	599,173
2010	3,631	1,216,850
2009	2,040	635,473
2008	1,236	402,632
2007	1,010	309,575
2006	1,221	354,971
2005	1,443	426,552
Prior to 2005	2,096	550,387
Total	14,072	\$4,495,613

FTA warrants prior to 2005 have been purged due to age

QUESTIONS?



Workshop Item No. 3

3. **COUNCIL INPUT AND DISCUSSION:** REGARDING THE HOUSTON-GALVESTON AREA COUNCIL SUBREGIONAL PLANNING INITIATIVE.
Mr. Jon R. Branson, Assistant City Manager.

**AGENDA REQUEST
BUSINESS OF THE CITY COUNCIL
CITY OF PEARLAND, TEXAS**

AGENDA OF: May 2, 2011	ITEM NO.: Workshop Item No. 3
DATE SUBMITTED: April 26, 2011	DEPARTMENT OF ORIGIN: Administration
PREPARED BY: Jon R. Branson	PRESENTOR: Jon R. Branson
REVIEWED BY: Bill Eisen	REVIEW DATE: 4/27/11
SUBJECT: Subregional Planning Initiative	
EXHIBITS: Draft Subregional Planning Initiative Agreement; Sample Scope of Work; HGAC Subregional Planning Initiative PowerPoint Presentation	
EXPENDITURE REQUIRED: \$75,000 AMOUNT AVAILABLE: \$150,000 ACCOUNT NO.: 010-1270-555.11-00	AMOUNT BUDGETED: PROJECT NO.:
ADDITIONAL APPROPRIATION REQUIRED: None ACCOUNT NO.: PROJECT NO.:	
To be completed by Department: <input type="checkbox"/> Finance <input type="checkbox"/> Legal <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution	

EXECUTIVE SUMMARY

In 2008 the City of Pearland applied for a Subregional Planning grant to Houston-Galveston Area Council (H-GAC) that was available to governmental agencies and transportation providers throughout H-GAC's service area. In December of 2011 I attended a "Call for Projects" for Subregional Planning Initiatives and was informed at that meeting the City of Pearland's application that was submitted in 2008 had been approved and we were eligible to receive a grant of up to 75% of the total cost to perform a detailed transportation and mobility study for this region.

The intent of the Subregional Planning Initiative provided by H-GAC is to work with neighboring jurisdictions and other area transportation agencies to develop solutions that will improve mobility, connectivity and access to a specific region. A key component to this effort will be coordinating transportation investments with local plans and policies, particularly those pertaining to land development and access management. The goal of the Subregional Planning Initiative is to facilitate the planning process in subregional areas of the eight-county Transportation Management Area (H-GAC's service area); in order to create viable projects to be included in the Transportation Improvement Plan (TIP) that ultimately reflects the goals of the 2035 Regional Transportation Plan (RTP).

The study will provide an in-depth examination of the subregional area, identifying the goals and priorities of the communities and agencies involved in the process, an assessment of existing conditions, and the development of recommendations and implementation strategies to achieve the goals and priorities of the plan. The resulting plan will have a focus on the integration of transportation and land use, the provision of multimodal transportation choices and how different growth and development patterns affect the future of the region and quality of life for its residents. The plan ultimately will create a subregional vision, develop scenario modeling, provide a list of projects for inclusion in the RTP, and to generate an Implementation Workbook.

The total estimated cost of the study and grant will be approximately \$300,000. The local match that would be required for a \$300,000 study would be \$75,000 or 25% of the overall cost of the study. The local match is paid for by the participants involved in the study. It is estimated the Pearland's cost based on population would be between \$45,000 and \$55,000 however, at this time none of the other agencies have indicated they are willing to participate financially.

We currently have \$150,000 included in the budget identified to for road improvements and/or infrastructure improvements for the Pearland Area Park and Ride. Should Council decide to proceed with the program a portion of those funds could be used for this project?

RECOMMENDED ACTION

Conduct Workshop to discuss the Subregional Planning Study proposal.

**HOUSTON-GALVESTON AREA COUNCIL
INTERLOCAL AGREEMENT FOR
THE PEARLAND SUBREGIONAL PLANNING INITIATIVE**

AGREEMENT

This Interlocal Agreement, hereinafter referred to as "Agreement", is made and entered into this ___ day of _____, 2011, by and between the Houston-Galveston Area Council, hereinafter referred to as "H-GAC", having its principal place of business at 3555 Timmons Lane, Suite 120, Houston, Texas 77027 and the City of _____, hereinafter referred to as the "City", having its principal place of business at _____.

RECITALS

- A. It is to the mutual benefit of the City and H-GAC that a Subregional Planning Study be performed to help achieve regional and community goals through the integration of transportation and land use planning and its incorporation into local plans, projects, and development strategies.
- B. The Subregional Planning Study (hereinafter called the "Study") will:
 - a. identify the transportation and land use goals and priorities of the City and other participating jurisdictions to create a subregional vision statement;
 - b. assess existing conditions using a gap-analysis to develop supportive strategies for the subregional vision;
 - c. run scenario modeling and forecasting to evaluate transportation and land use alternatives for the subregion's future through the year 2040; and
 - d. develop recommendations and implementation strategies based upon public/stakeholder input and scenario models to complete a Subregional Planning Initiative Plan.
- C. H-GAC shall fund the Study, in part, with federal funds.
- D. The total cash match amount of the participating jurisdictions is approximately \$75,000.
- E. The City shall contribute a maximum of \$_____ toward the completion of the Study, as its share of the total cash match amount.
- F. H-GAC shall fund, or cause to be funded, the remaining cost of the Study.
- G. Upon Study commencement, the project timeframe will last approximately 12 months.

NOW THEREFORE, for and in consideration of the mutual covenants, agreements, and benefits to the parties herein named, it is agreed as follows:

TERMS

- I. Upon execution of this Agreement, the City will deliver \$ _____ to H-GAC as the City's cash match for the Study. Upon receipt of such funds H-GAC shall prepare, or cause to be prepared, for the scope the Study in consultation with the City.
- II. H-GAC will be responsible for the preparation of an agreement for professional services with a consultant in connection with the Study. H-GAC shall furnish to the City a copy of H-GAC's scope of work with the consultant. H-GAC shall forward to the City a copy of the completed Study.
- III. H-GAC will be responsible for administering the contract for the Study. During the course of the Study, the City shall have the right to access the Study sites, and review all documents, maps, plats, records, photographs, reports or drawings affecting said Study, provided however, that notice be given by telephone to H-GAC prior to any inspection of either the sites or documents and provided further that in conducting said inspections, the City shall not interfere with the work in progress.
- IV. This Agreement shall be effective on the date the last party executes this Agreement and, except as provided in Section VII, shall terminate upon the completion of the Study. Upon completion or termination of this Agreement, all data prepared for the Study shall be made available by H-GAC to the City, as provided by applicable law, without restriction or limitation on its further use.
- V. This agreement may be terminated for any of the following conditions by notifying the other party in writing:
 - a. By mutual agreement and consent of both parties.
 - b. Upon failure of either party to fulfill the obligations as set forth herein.
 - c. Circumstances, prior to awarding the consultant contract, that increase the total Study cost.

The termination of this agreement shall extinguish all rights, duties, obligations, and liabilities of H-GAC and the City under this agreement, except as provided in Section VII.
- VI. H-GAC hereunder shall not use payment by the City to H-GAC for any purpose other than paying Study costs which include a state oversight fee and the development of the H-GAC Best Practices Planning and Implementation toolbox.
- VII. H-GAC shall cause funds paid by the City which are not needed to meet obligations due or contemplated to be due within sixty (60) days, to be invested in the same manner as similar funds are invested by H-GAC in accordance with H-GAC's investment policy. The determination by H-GAC of said funds needed to meet such obligations is conclusive. Upon termination of this Agreement or completion of the Study, H-GAC will perform or cause to be performed an accounting. If total Study costs require less than the total cash amount of the participating jurisdictions, H-GAC will reimburse to the City its proportionate contribution, including interest earned, of the total cost of the project.
- VIII. H-GAC acknowledges and agrees that the City's sole obligation under this Agreement is to contribute match funding for the cost of the Study to the extent stated in this Agreement.

This instrument, in duplicate originals, has been executed by the parties hereto as follows:

BY _____ DATE _____
City of _____

BY _____ DATE _____
*Ashby Johnson, Deputy Director of Transportation,
Houston-Galveston Area Council
A political subdivision of the State of Texas*

BY _____ DATE _____
*Jack Steele, Executive Director,
Houston-Galveston Area Council
A political subdivision of the State of Texas*

DRAFT

Sample Scope of Work – Pearland Subregional Planning Initiative

Task 1.0 Project Management

Task 2.0 Public Involvement and Stakeholder Coordination

Public involvement efforts for the Subregional Planning Initiative will include local, regional, and state-level stakeholders. These efforts will include the creation of a Stakeholder Advisory Committee (that will assist with the study process and assist with key project decisions), a public official’s project development workshop, and public workshops.

Task 3.0 Vision Development and Assessment of Current and Planned Transportation and Land Use Conditions and Needs

A transportation and land use “vision” for the Pearland Subregion will be developed based on existing and future plans, stakeholder/local officials’ input, and input from the public. A profile and needs assessment of current and expected multimodal transportation, land use and development, and demographics and economic development will be evaluated to determine a gap-analysis needed to reach the “vision”.

Task 4.0 Alternative 2040 Growth Scenario Definition and Analysis

A 2040 “Growth Scenario” will be defined by analyzing land use and transportation scenarios that reflect the future conditions and needs of the subregion.

Task 5.0 Subregional Transportation and Land Use Plan

Findings from the previous tasks, including the results of the scenario modeling and evaluation will develop a “blueprint” or vision for making planning decisions for the subregion. This Subregion Plan will describe how the transportation-land use vision can be implemented at the regional and local level.

Task 6.0 Plan Implementation Workbooks

Implementation workbooks will be created for each participating jurisdiction, that provide a realistic approach to implementing the subregional plan for short, medium, and long-range needs.

Pearland Subregional Planning Initiative

Presented by the Houston-Galveston Area Council

May 2, 2011



Subregional Planning Initiative

Goals for Today:

- Subregional Planning Overview
- Gauge Interest from Stakeholders
- Funding and Match Participation
- Identify Issues

Subregional Planning Overview

2035 Regional Transportation Plan (RTP) Goals

Improved mobility and access between homes, jobs & services



Coordinated land use-transportation planning



More transit options



Healthier environment



Subregional Planning Overview



**Multiple jurisdictions
Working to create a
unified vision that
can be integrated
into both local and
regional plans and
implementation
programs.**

Why Subregional Planning?

Local actions 

local, subregional and regional benefits

- Livable Centers, transit corridors
- Thoroughfare connectivity
- Access Management
- Land use plans and policies
- Economic development incentives



What is the Purpose of the Plan?

- Create a shared **vision** of future land use and transportation for the study area
- Better integrate local plans to the RTP
- Identify project priorities
- Create implementation partnerships
- Promote best practices



Best Practices Toolbox

Best Practices Toolbox

[HOME](#)
[GLOSSARY](#)
[SUBREGIONAL PLANS](#)
[PLANNING TOOLS](#)
[CONTACT THE TEAM](#)

Getting involved.
Made simple.



Best Practices Toolbox

[HOME](#)
[GLOSSARY](#)
[SUBREGIONAL PLANS](#)
[PLANNING TOOLS](#)
[CONTACT THE TEAM](#)

Getting involved.
Made simple.



PLANNING TOOLS

[Expand All](#) | [Collapse All](#)

- ▶ Transportation and Mobility
 - ▶ Streets
 - ▶ Complete Streets
 - ▶ Access Management
 - ▶ Traffic Impact Assessment
 - ▶ Thoroughfare Planning
 - ▶ Bicycle/Pedestrian/Trail Systems
 - ▶ Safe Routes to School
 - ▶ Bicycle Suitability Maps
 - ▶ Local Ordinances
 - ▶ Pedestrian-Friendly Design
 - ▶ Bicycle Parking
 - ▶ Public Transportation
 - ▶ Neighborhood Circulators
 - ▶ Activity Center Transportation
 - ▶ Special Services for Seniors
 - ▶ Commuter-Oriented Transit
 - ▶ Campus Transportation Systems
 - ▶ Freight Transport
 - ▶ Truck Route Planning
 - ▶ Intermodal Facilities
 - ▶ Highway-Grade Crossings
 - ▶ Land Use Planning Near Freight Facilities
 - ▶ Tunnels (pneumatic)
 - ▶ Parking Management
 - ▶ Parking Pricing
 - ▶ Shared Parking
 - ▶ Inter-Parcel Access

PLANNING TOOLS

MULTIMODAL LEVEL OF SERVICE

Level of Service	Automobile	Bicycle	Pedestrian	Bus
A/B				
C/D				
E/F				

Source: FDOT Quality/Level of Service Handbook

Example Implementation Tracker

Example of the Subregional Plan Implementation Tracker used in the East Port study's implementation workbooks.

Subregional Plan Implementation Tracker					
Priority Goal 1: Address Impacts of higher levels of truck traffic and port-related activity.					
		Responsible Entity	Start Date	Completion Date	Remarks
1.1	Identify and map high truck traffic corridors and areas with high levels of truck and freight rail traffic and make them available to the public.				
1.2	Develop truck-friendly design standards for roads, driveways, and signs for major truck corridors.				
1.3	Develop policies to manage roadway access in corridors with high levels of truck traffic.				
1.4	Develop programs to enforce local ordinances relating to truck travel.				

TRUCK TRAFFIC CORRIDORS

Facility / Highway	Total AADT	Truck AADT	Percent
IH 10 between IH 610 and BW 8	197,000	20,072	10.2 %
IH 10 between BW8 and Spur 330	110,000	21,264	19.3 %
IH 10 between Spur 330 and SH 146	82,000	17,183	21.0 %
Spur 330 between IH 10 and SH 146	44,000	3,437	7.8 %
SH 225 between BW 8 and SH 146	106,000	2,467	2.3 %
SH 146 between SH 225 and Bus 146	63,000	6,674	10.6 %
SH 146 between SH 225 and SH 3	67,000	7,279	10.9 %

Source: TxDOT Statewide Planning Map and 2007 Truck Flowband Map

H-GAC Best Practices Tool Box:

TRUCK ROUTE PLANNING:

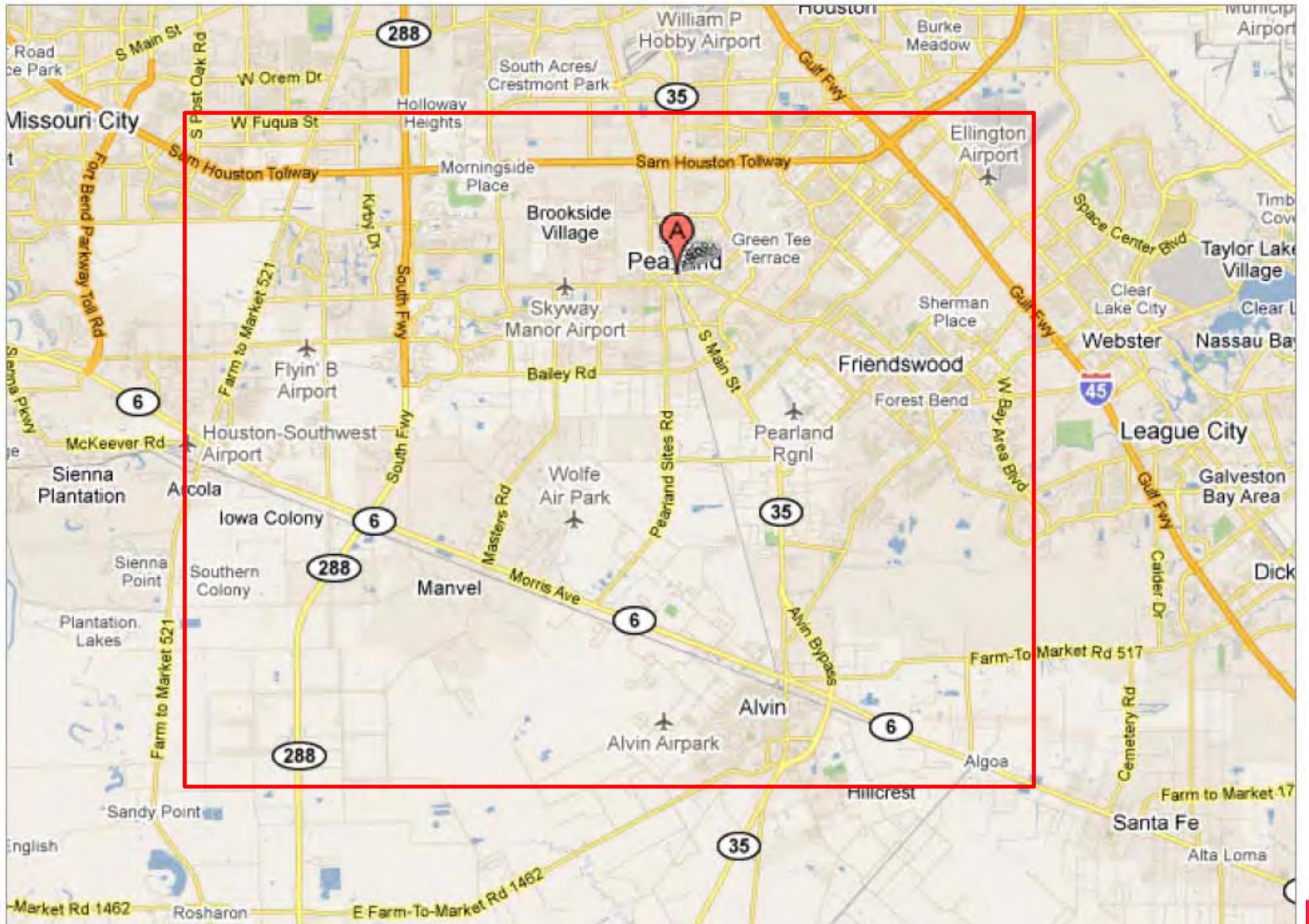
The purpose of truck route planning is to define the street network that is safest for the movement of large vehicles, which supports local and regional commerce, and which provides enough capacity and adequate design features to accommodate the anticipated volume, size and weight of vehicles. The Truck Route Planning Tool can be accessed at the following link:

http://ntis04.hgac.cog.tx.us/Websites/subregional/toolbox/Transportation_and_Mobility/Freight_Transport/9.%20Truck%20Route%20Planning-final.html

http://ntis04.hgac.cog.tx.us/Websites/subregional/planning_tools.html

Potential Pearland Subregional Planning Initiative Study Partners:

- Pearland
- Friendswood
- Houston
- Manvel
- Alvin
- Brookside Village
- Iowa Colony
- Harris County Transit
- Connect Transit
- METRO
- Texas Medical Center
- Brazoria County
- Galveston County



Pearland Subregional Planning Initiative

Where is Transportation & Land Use Headed?

Assess: Existing and Future Conditions



What Approach Achieves a Better Outcome?

*Connectivity: Mobility Options
Supportive Land Uses*



What is the Vision & How to Implement It?

*Actions by the Region
Actions by Local Jurisdictions*

Pearland Subregional Planning Initiative

The Subregional Planning Initiative Will:

- Perform a gap-analysis of existing plans & studies
- Involve the public to gain valuable feedback
- Provide forecasting to plan for future projects and growth
- Develop Growth Scenarios through modeling and visualization – what's the best scenario?
- Create a subregional vision and implementation plan

What do we need from our partners?

- Participation in Stakeholder Advisory Committee and Public Officials Workshop
- Matching fund commitment
- Interlocal cooperation
 - Elected official and staff support
- Alignment of local plans and policies

Funding and Match

Federal Contribution:	\$225,000
Local Cash Match:	\$75,000*
Total Project Amount:	\$300,000**

* Match may be provided by one or more participating partners

**Estimated

Timeline

**The study will take approximately
10 - 12 months**

Questions?

- H-GAC staff contact:

Chelsea Young

713-993-2497

Chelsea.Young@h-gac.com

<http://subregional.h-gac.com/>